

Very Vintage Spotlight Dressmaking Competition Rules

The Very Vintage Day Out is launching a brand-new competition to celebrate all the budding dressmakers out there! The Very Vintage Spotlight Dressmaking Competition is a chance for you to show us your unique style, flair and creativity.

What we're looking for ...

- **Vintage** – Make a garment which reflects an era from the past and shows off your personality.
- **All in the Detail** – Sew a garment that has the WOW factor, we'll be looking for clever construction, great shape (hangs well on the model or wearer), detailing such as pleats, gathers, pin tucks and nice finishes on the seams both inside and out.
- **The Garment** - Can be a one piece or a 2 piece. You can make it for yourself or someone else.

The entries will be on display at VVDO 2018 for visitors to admire.

A panel of sewing industry judges will cast their votes and the prize giving will be at Very Vintage Day Out 2018 at 11.45 on the main stage on Saturday 3rd November.

How to enter –

Fill out the form to register your entry.

- Name
- Email Address
- Telephone
- Postal Address
- Choose your entry category:
Beginners – under 3 years' experience (have used a commercial pattern only once or twice before)
Advanced (have used a commercial pattern a number of times and can do some pattern adaptations)
- Brief history of your sewing ability e.g.
When did you start sewing? Are you self-taught, did a family member teach you or did you learn at school or get formal training? What was the first item you made? - make it a fun read if you can.
- Design brief – your inspiration behind your garment choice. include a sketch or image of what you are making and short explanation of why you chose it. (you can use the front of a commercial pattern if that's what you are doing, plus add any design changes to give it some individuality)
- You will be allocated an entry number (which will be emailed to you when you register online)

Delivery of the entry

Once your garment is completed, courier or deliver with your name and contact details clearly attached to it, to:

The Very Vintage Day Out
1/40a Arney Crescent
Remuera
Auckland 1050

Please include up to 5 images of your finished outfit either worn or on a mannequin (at least 1 front view and 1 back view) and make sure your entry number is clearly labelled on the images. You will then receive a confirmation email that we have received your garment safely.

Pickup - To ensure safe return after the event enclose a pre-paid courier pack or pick up from 1/40a Arney Crescent, Remuera, Auckland, between 10am – 12pm Monday 4th to Saturday 9th November.

Each category will be awarded 2 prizes.

1st Prize - \$150 Spotlight Vouchers and \$100 Pattern Postie Pattern Pack

2nd Prize - \$75 Spotlight Vouchers

Very Vintage Spotlight Dressmaking Competition Terms & Conditions

- Prizegiving will be held at The Very Vintage Day Out on Saturday 3rd November
- Entrants wishing to be present for prizegiving will require a VVDO entry ticket
- Employees of the Very Vintage Day Out are not eligible to enter.
- Professional* sewers are not eligible to enter
- The closing date for entry is September 28th, 2018. No late entries will be accepted.
- The winners will be selected by a panel of judges and their decision is final.
- Entrants cannot enter more than one category.
- Prizes are non-transferable, and no cash alternative will be offered.
- By entering this competition, you indicate your acceptance of the T&Cs and give permission for The Very Vintage Day to publish your entries in print, online and on social media.
- The garments will be displayed at VVDO. They will then be returned to the owners.

If you have a question about your entry, please contact Sheena Oughton at sheena@veryvintage.co.nz

* You are considered a professional if:

- You receive payment for your sewing/pattern making/alterations etc. services (to support your regular wage).
- You use social media to promote your services then you are a professional.
- You use a business name for your services